

With over 15 years experience working for some of the world's most creative, innovative companies, I lead technical teams with a calm, collaborative and strategic approach.

Since 2017, I've been [Springload](#)'s Head of Technology, leading the talented folk in our Tech team, as we've delivered work for clients such as Kiwibank, ACC, NZ Customs and Te Papa.

Highlights

- Uniting two technical teams during a company merger at Springload
- Pivoting a start-up and launching an app to bring love back to the real world: [Antidate](#)
- Training over 2 million users in 40 countries: learndigital.withgoogle.com
- Inspiring young girls to code with [Google Made With Code](#)
- Top secret R&D for Google creating [Google Live Case](#)
- Promoting meditation from an [interactive window at Selfridges](#) on Oxford Street, London
- Creating a [Museum of the Future](#) for His Highness the Sheikh of Dubai
- Fighting a DDOS attack on mindfulness at [Headspace](#)

Experience

Springload - Head of Technology, 2017 - present

Working in a highly changeable environment, I coach and empower my team to pragmatically and successfully deliver projects for clients.

Whilst balancing long-term strategic objectives, with short-term needs, I'm responsible for:

- Defining and leading company and technical strategy
- Leading collaboration with other teams, whilst ensuring relationships, processes and strategy are in place to facilitate collaboration throughout the organisation
- Mentoring, support and development of the team, as well as broader team culture
- Creation of new reporting on key company metrics to facilitate better, more informed decision making across the business
- Sales and Business Development activities
- Driving process changes and improvements
- Implementing a process to measure and offset the carbon emissions of the projects we create

In terms of structure, I report to the CEO, am a member of the leadership team, have 6 direct reports, and lead a team of around 35-40 across front-end, back-end & mobile development, testing, architecture, devops and infrastructure.

Contract roles, London and Europe, 2012 - 2017

- **Technical Director, Headspace**
Creating installations, supporting vendor procurement, product and technical leadership and fighting DDOS attacks!
- **Technical Lead, +rehabstudio**
Prototyping Google's [Live Cases tool](#), architecting and building Google's [Learn Digital initiative](#)
- **Technical Director, Nexus Interactive Arts**
Managing updates and creating new projects for [Google's Made With Code](#) platform.
- **Senior Developer, IBM iX**
- **Creative Technologist & Project Lead, Tellart**
- **CTO, Antidate**
Working with the founders and third parties to create and launch [a new app](#) to the App Store.

(More detail on these, and other contract roles can be found on [my LinkedIn profile](#))

Resn - Technical Director, 2011 - 2012

Overseeing the delivery of projects for Hennessy, Toyota and Google and other big brands, whilst delivering on a strategy to evolve the technologies we worked with.

Specialmoves - Developer 2006 - 2009, Technical Lead, 2009 - 2011

Leading the re-development of [rolex.com](#), as well as many campaign sites.

BSc (Hons) Digital Art & Technology

First Class Honours, University of Plymouth, U.K. 2002 - 2006

Specific technical skills

Whilst a bit rusty, my technical skills are mainly focused on front-end technologies:
Javascript, CSS & HTML, React, Angular, Karma, Jasmine, Mocha, PostCSS, Sass, Less.

With broader experience in automation, CI, build and testing tools:
Node/npm, Webpack, Grunt, Gulp, Jenkins, CircleCI, Phantomjs.

And also, experiments in a broad range of other technologies:
Node.js, iOS Objective C, openFrameworks (Kinect, C++) and Arduino.

References

"Matt has been an awesome addition to the team, adding a very grown up approach to our new product development. We have loved having him around and we are really sad to see him go. I would highly recommend his services to anyone."

Rich Pierson, Co-founder, [Headspace](#)

Other references available on request.

"...how talented he is both as developer and tech lead. Has a great mentality, doesn't stop in front of problems but pushes for creative solutions to overcome the technical limits. Ace."

[Riccardo Girdali](#), HoloLens Creative Director,
Microsoft